



**THE
KITEBOARDER**

8th ANNUAL

LA VENTANA CLASSIC AND KITEXPO 2016

THE CAUSE

To contribute to high school scholarships and help local students in the small Baja community of La Ventana/El Sargento continue their education. Although the cost to attend high school is only \$300 USD annually per student this cost is a roadblock for some Mexican families and stops some very bright and motivated young people from attending high school. All money, beyond costs of running the event, will go directly to the Amigos de Alumnos group who administer these scholarships. Last Classic we had 16 top kite companies at the expo, 137 riders in the event, and enjoyed an excellent turnout. The La Ventana Classic has raised and implemented over \$90,000 USD in direct projects finished at our 5 local schools and health center.

THE 2016 DATES:

- January 6th – Gear Expo and Pro clinics (Entire event site will be open for gear testing)
- Jan 7, 8, 9, 10 Main Event – Gear Expo continues (With opportunity for gear sales)
- Long distance race
- Big Air and Freestyle
- Course Racing
- SUP long distance crossing race, 5 mile downwinder and relay races
- Jan 10th evening awards Party

THE EVENT

The event is organized by Tim Hatler of Palapas Ventana resort and Marina Chang of The Kiteboarder Magazine. The event takes place in La Ventana, Baja Mexico – 35 minutes from the La Paz Airport and 2.5 hours from the Cabo Airport. The event includes a long distance Kiteboard and Windsurf race, course racing, an 11 mile island crossing SUP Race, a 4 mile downwinder and 2 mile SUP race, SUP relay races, big air and freestyle competitions, and a 5 day expo of Kite and SUP gear. In addition, there are beach parties, bands, food sales, dance presentations by local schools, a Lucha Libre match, and an awards party. The event will once again be MC'd by Kiteboard Icon Neil Hutchinson of Xrated KiteBoarding. The event includes racing classes for top competitors battling it out for prize money and also sportsman and local classes for riders looking to have a great time, for a great cause. This year's event will be the 8th annual La Ventana Classic.

THE RACES

- Long distance Kiteboarding and Windsurfing race.
- Course racing -- *Short course racing with top level foil competitors in action!*
- Big Air / Freestyle contests go big or go home -- right over the crowd
- SUP Paddle Royal -- *Pangas transport competitors to offshore Cerralvo Island and for an 11.5 mile race back to the La Ventana shore and competitor's race back for great prizes and cash. Also a 5 mile downwinder and short Stand Up Paddle races and team relays!*

THE EXPO

Each sponsor will be assigned an area on the event beach to display and demo gear to the public. 1ST sponsors to pay will get first choice of beach sites. The public will sign a waiver, put down CC# for damage, and pay 10 USD for wristband that allows them to try gear for 5 days.

2016 SPONSORSHIP OPPORTUNITIES

Won't you please participate in this year's event to help us raise money for the schools of La Ventana and El Sargento?

Carbon Fiber Sponsor

GIVE - \$10,000 USD

GET - Headline sponsor on ALL promotions. Largest size logo and mention on wind and SUP posters, T-shirt, banners, website promo, email blasts, forum blurbs, magazine ads, 2 free meal tickets for the beach party, souvenir T shirt, banner on announcer tent, Logo on souvenir lycra Jerseys, Booth in EXPO if desired, Recognition plaque, *and the reward of helping our schools*

Gold Sponsor

GIVE - \$5000 USD

GET - Largest size logo and mention on wind and SUP posters, T-shirt, banners, website promo, email blasts, forum blurbs, magazine ads, 2 free meal tickets for the beach party, souvenir T shirt, banner on announcer tent, Logo on souvenir lycra Jerseys, Booth in EXPO if desired, Recognition plaque, *and the reward of helping our schools*

Silver Sponsor

GIVE - \$2500 USD

GET – Second largest size logo on wind and SUP posters, shirts, banners, website promo, email blasts, forum; blurbs and magazine ads, 2 free meal tickets for the beach party, souvenir T shirt and lycra, banner space on announcer tent, Logo on souvenir Lycra Jerseys, Party Night in your name, Shade tent for your expo booth, Recognition plaque, *and the reward of helping our schools*

Bronze Sponsor**GIVE – \$1500 USD**

GET – Third largest size logo on posters, shirts, banners, website promo, email blasts, forum blurbs and magazine promo, 2 free meal tickets for the beach party, souvenir T shirt and lycra, Booth in EXPO if desired, Recognition plaque *and the reward of helping our schools*

Or donate one SUP board and paddle to be a PADDLE ROYALE sponsor

Vendor Sponsor**GIVE - \$600 USD + \$300 USD in prizes**

GET - Booth in EXPO if desired, logo on poster, T-shirt, magazine and web promo, forum promotions –2 free meal tickets for the beach party *and the reward of helping our schools*.

This year expo vendors may sell gear to testers by channeling it through the event registration desk and charging an additional 16% tax.

Bonus – upgrade the size of your logo by giving a Big Prize – board or kite

Bonus be on both Wind and SUP posters for \$700 USD

Prize Sponsor**GIVE - whatever you can donate for a prize**

GET – a nice plug during awards night and raffles, name on the local posters *and the reward of helping our schools*

Other

Logo on the peel off part of all the event stickers = \$1000 USD

Logo on a finish line buoy for + \$250 USD

Your name as the host of the Big Air competition \$1000 USD

Logo on the sleeve of the T-shirt \$1000 USD

Don't see a level you want? Let's make a custom one for your company!

To become a sponsor please contact:

Tim Hatler - tim@palapasventana.com 310 594 3483 OR (Mexico) 011 52 612 114 0198

Marina Chang - marina@thekiteboarder.com 805 459 2373

THANK YOU FOR SUPPORTING OUR SCHOOLS!!

Past sponsors:

GOLD LEVEL sponsors were Pelican Reef, Hands of Faith

SILVER LEVEL sponsors were DAKINE, Slingshot, La Ventana Windsports, Baja Joes, La Ventana Home Services

BRONZE LEVEL sponsors were Captain Kirks, SOL KITEBOARDING, Patagonia, Teva, Morris Olson courtroom lawyers, RRD/Live2Kite, La Ventana Bay Properties, Wainman Hawaii, Oregon Screen, Elevation Kiteboarding, Pacifico Cerveza, ISLE SUP, SUP MEXICO, SurfCraft, La Ventana Builders, Caution, Scenic Charms, Best

VENDOR SPONSORS were North/Amundson, Cabrinha, NPX RRD/Mystic, Liquid Force, F-One, Underground, IKitesurf.com, Airush, Ozone, Naish, Live2Kite, Downwinder Inn, Mokies, Team Duke Sunscreen—La Ventana Sur Real Estate, Diamante Real Estate, Pizza Vela, and Caracol milk