

A large, semi-transparent blue rectangle is centered on the page, containing the event title in white, bold, sans-serif text. The background of the entire page is a vibrant photograph of a beach with turquoise water, a sandy shore, and several colorful paragliders (in shades of orange, blue, and yellow) flying in the sky. In the foreground, a group of people is seen in the water, some appearing to be in a small boat or kayak, engaged in an activity.

2019 LA VENTANA CLASSIC & KITEEXPO SPONSORSHIP GUIDE

A bright yellow rectangular box is located at the bottom of the page, containing the event dates and location in white, bold, sans-serif text.

JANUARY 16th - 20th
LA VENTANA, BAJA, MEXICO



La Ventana Classic & KiteXpo 2019 Sponsorship Proposal

2019 Sponsorship Proposal

January 16th – 20th

La Ventana, Baja, Mexico

A Letter from the founder...

On behalf of myself and everyone at the La Ventana Classic crew, we are excited to be hosting our 11th annual La Ventana Classic. Each year this event continues to grow, as more participants travel from around the world to compete and more incredible sponsors come together to help make a difference in the Baja community. This year we hope to take the event to the next level and we need your help! Last year we raised over \$35,000 USD which paid for 36 students to attend all 3 years of high school. This year we aim to raise over \$40,000 USD and hope to have over 200 race participants.

Together we can help support the Baja community through educating more and more kids today! We look forward to having you be a part of the 11th annual La Ventana Classic.

Thank you for supporting our schools and being a part of this Locally World famous event!

We hope to see you in January,

Tim Hatler

La Ventana Classic Event Director



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Sponsorship Opportunities

CARBON FIBER SPONSOR \$10,000 USD

Listed & logo as headline sponsor on ALL print & web includes posters, racer jersey, website, magazine promotions, mention on The Kiteboarder Magazine website, social media mentions on FB & Instagram, Expo booth space, banner space on announcer stand, recognition plaque, meal tickets & souvenir t-shirts for 4.

GOLD SPONSOR \$5,000 USD

Large logo on race jersey, all print & web, social media mentions on FB & Instagram, banner space, Expo booth, recognition plaque, Exclusive Sponsorship Dinner tickets & souvenir t-shirts for 2. Your logo printed on the back of all event stickers.

SILVER SPONSOR \$2500

Second largest logo on race jersey, all print & web, some social media mentions on FB & Instagram, small banner space at event, Expo booth space, and Exclusive Sponsorship Dinner tickets & souvenir t-shirts for 2.

BRONZE SPONSOR \$1,500

Third largest logo on some print & website, 1-2 social media mentions on FB & Instagram, small banner space at event, Expo booth space and Exclusive Sponsorship Dinner tickets & souvenir t-shirts for 2.

KITEXPO SPONSOR \$600 USD + \$300 PRIZES

Expo booth space, third largest logo on some print & website, and Exclusive Sponsorship Dinner tickets & souvenir t-shirts for 2.

*Bonus – upgrade the size of your logo by giving a Big Prize for our Charity Raffle and Auction (ex. a board or kite)

SUPPORTING SPONSOR

Supporting sponsors (\$500 and below) and in-kind donors receive listing on website and mention throughout the event.

BIG AIR SPONSOR

For \$1000 usd and a kite or board – we will name the Big Air award of our Freestyle Event after your company and give them your special prize on the podium!



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The Cause:

The La Ventana Classic is an event that's helping our local schools in the small Baja community of La Ventana and El Sargento. All the money, beyond the costs of running the event, will go directly to Amigos de Alumnos for scholarships that keep local kids in high school. Although the cost of high school is only \$300 USD annually per student (which includes tuition, books, and transportation) this cost is a roadblock that currently causes a high drop-out rate for high school students in La Ventana and El Sargento. In the past, the La Ventana Classic has hosted over 15 of the top kiteboarding companies at the KiteXpo, 137 riders in the event, and had an overall excellent turnout of spectators and participants. The La Ventana Classic has raised and implemented over \$100,000 USD in direct projects at 5 local schools and health center over the course of ten years. In 2018 we raised over \$35,000 USD!

2019 Schedule:

Date	Events
January 15th	Skippers meeting & welcome party at Palapas Ventana 630pm
January 16th	Party Island Downwinder, KiteXpo & Pro clinics (Entire event site will be open for gear testing)
January 17th - 20st	Main Event & KiteXpo <ul style="list-style-type: none">•Long distance race•Big Air and Freestyle for foils and kites•Relay races and Mountain Bike races•SUP long distance crossing race, 5 mile downwinder & relay races
January 20th	Award ceremony & party

- Plus nightly parties with dancing, live music, food and a live auction



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The Event:

This is the 11th annual La Ventana Classic and is organized by Palapas Ventana resort and The Kiteboarder Magazine. The event takes place in La Ventana, Baja Mexico – 35 minutes from the La Paz Airport and 2 hours from the Cabo Airport.

The event includes:

- Long distance Kiteboarding, Foiling, & Windsurfing race.
- Course racing -- Short course racing with top level foil competitors in action!
- Big Air / Freestyle contests (go big or go home -- competitors flying right over the crowds)
- 5-day expo of Kite and SUP gear
- SUP Racing:
 - 11.5-mile race from Cerralvo to the La Ventana shore
 - 5 mile downwinders
 - 8.5 mile downwinders from Las Cruces
 - Short Stand Up Paddle races and team relays!

In addition to all these fun events, there will be beach parties, bands, food vendors, dance presentations by local schools, and an awards party. The event will be MC'd by the infamous kiteboarder icon Grom Gormley the icon of west coast Kiteboarding events. The La Ventana Classic attracts everyone from around the world ranging from top competitors competing for prize money to riders looking to have a great time, for a great cause.

Event 2018 Video:

<https://vimeo.com/282202040>





La Ventana Classic & KiteXpo 2019 Sponsorship Proposal

Our Past Sponsors:

Thank you so much for your participation last year and we hope you join us again this year!

GOLD LEVEL	Palapas Ventana, The Kiteboarder, Pelican Reef & Hands of Faith, Elevation Kiteboarding
SILVER LEVEL	Baja Joes Captain Kirks, Ventana Windsports, Rainbow Scandals, Diamante Realtors, Club Cerralvo Hotel & Residences, DAKINE, Morris, Smith, Starns & Sullivan, PC, La Ventana Bay Properties, La Ventana Beach Resort, La Ventana Home Services, Patagonia, Pacifico Cerveza, Rancho Cacachilas, Slingshot, Lyle Style
BRONZE LEVEL	Surf Craft Paddle Boards, Palapas La Choya, The Original Surftech Board MFG Co., Oregon Screen Impressions, Isle Surfboards, Casa Duna, Liquid Force, Harker Boards Co., Teva, Down WinderInn, BEST, Cabrinha, SOL Kiteboarding, Morris Olson courtroom lawyers, RRD, Live2Kite, La Ventana Bay Properties, Wainman Hawaii, Oregon Screen, Pacifico Cerveza, Isle SUP, SUP Mexico, SurfCraft, La Ventana Builders, Caution, Scenic Charms, Ride Engine, SurfCraft & Riviera
KITExPO LEVEL	Cascade Kiteboarding, Kite Line, North Kiteboarding, Naish, F-One, Core, Manera, Neil Pryde, Airush, Corona Extra, Ocean Rodeo, Teddy's Restaurant, KiteboardingBaja, Baja Kite and Surf, AXIS, Ozone, Pro-Windsurf La Ventana, Star Kiteboarding, iKitesurf.com, Caracol Milk, Amundson, NPX RRD/Mystic, Underground, Mokies, Team Duke Sunscreen, La Ventana Sur Real Estate, Diamante Real Estate, & Pizza Vela

The KiteXpo Booth Location & Info:

Each sponsor will be assigned an area on the event beach to display and demo gear to the public. First sponsors to pay will get first choice of beach sites. The public will sign a waiver, put down CC# for damage, and pay \$15 USD for wristband that allows them to try gear for five days.



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FEATURE YOUR COMPANY AT THE 2019 LA VENTANA CLASSIC TODAY!

To become a sponsor please contact:

Cate Cameron
La Ventana Classic
Sponsor Coordinator
+52 (1) 55 3785 6828
cate@laventanaclassic.com

Thank you so much for supporting our schools!

Event website: <http://laventanaclassic.com/>

Like us on Facebook <https://www.facebook.com/laventanaclassic/>

